



All that Glitters

Annual Silent & Live Auction Event

The **Haley's Heroes Foundation** invites your support for its *All that Glitters* Auction, a very special event to increase awareness and raise funds to find a cure for Batten Disease. The *All that Glitters* Auction will be held on September 14, 2019 at Salem Convention Center. It will host dinner and drinks for 300 affluent and charitable individuals.

Batten Disease is a rare disorder that affects children. Children suffer from progressive neurological impairment that leads to blindness, seizures, dementia, loss of motor skills, loss of speech, and ultimately death. Haley, our daughter, is 9 years old and attends Lee Elementary in Salem, OR. She was diagnosed in October 2017. Since then she has lost most of her vision. **She has not lost, however, her spirit.** Her joy for life inspired the fight to find a cure. We have teamed up with leading experts in the field of gene and regenerative therapy. We are funding research to stop Batten Disease. Every dollar helps! Awareness is key to changing the outcome for children with Batten!

Last year was a tremendous success raising over \$70,000 for Batten Disease. Research is key to saving Haley and children like her. It is through community support and event sponsorships that we can change HOPE into REALITY.

Help us make hope a reality for Haley and other children in supporting our cause through a sponsorship.

We have partnered with OneSource Software to enhance marketing opportunities for all our sponsors. In return for your donation, we would like to offer following promotional & marketing opportunities:

The Haley's Heroes Foundation
4676 Commercial St SE | #418 | Salem, OR 97302
Tel. 503-580-1736 | Fax. 503-589-0321
<https://haleysheroesfoundation.org/>

The Haley's Heroes Foundation is a project of The Giving Back Fund, a 501(c)(3) non-profit organization with federal tax-exempt status as a public charity, ID 04-3367888.



Premium Sponsorships – Can be customized to meet your specific marketing and promotional needs

\$5000 – Presenting Sponsor (1)

- Exclusive Sponsorship
- 8 VIP tickets with premium table signage
- “Presented by” Company logo on all material and advertising both printed and posted
- Pre-event advertising, promotion, and publicity
- Media and online coverage at event
- Prominent event signage
- Program full page ad
- Logo on Bid Paddle
- Company logo & information added to <https://haleysheroesfoundation.org/> with click through to your site
- Opportunity for time at the microphone and/or company information video before live auction
- VIP logo & banner presence on big screen and lobby screens
- Opportunity to meet and greet guests as they arrive
- Post-event wrap-up coverage
- Post event guest contact list
- Ability to customize to meet your marketing and promotional needs
- Opportunity to provide marketing material to guests at auction
- Opportunity for expanded presence at the auction

\$2500 – Platinum Sponsor (8)

- 8 VIP tickets with premium table signage
- Pre-event advertising, promotion, and publicity
- Media and online coverage at event
- Event signage
- Company logo and information added to <https://haleysheroesfoundation.org/> with click through to your site
- Media and online coverage at event
- Program half page ad
- Logo presence on screens
- Post-event wrap-up coverage
- Opportunity for post event guest contact list
- Opportunity for expanded presence at auction
- Ability to customize to meet your marketing and promotional needs

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Additional Sponsorship Opportunities –

\$1500 – Gold Sponsor

- 4 tickets
- Pre-event advertising, promotion, and publicity
- Media and online coverage at event
- Event signage
- Company logo and information added to <https://haleysheroesfoundation.org/> with click through to your site
- Company listed in program under Gold Sponsor
- Post-event wrap-up coverage
- Opportunity for post event guest contact list
- Ability to customize to meet your marketing and promotional needs

\$700– Table Sponsor

- 8 tickets
- Table Signage

We are also looking for:

Wine Sponsor

Beer Sponsor

Dessert Sponsor

Food and/or Appetizer Sponsor

Registration & Check out Sponsor

Invitation Sponsor

Venue Sponsor

Coat Room Sponsor

OneSource Auction Software Sponsor

Sign and marketing material sponsor

Non-Hosted Cocktail Bar Sponsor

Coffee & Tea Bar Sponsor

Table Center Piece Sponsor

- These are customizable sponsorship – we are open to your ideas
- We will work diligently to help showcase your products and services while working within your marketing budget

Have an idea you do not see here? We welcome new creative way to showcase your organization as an event partner in a way that makes the most sense for your budget and marketing goals. Let's Talk!

♥ **Melissa Pollman (503)-580-1736 conkraft@gmail.com** ♥

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